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PATENT

Docket No.: UC2000-138-2

Applicant or Patentee: ANUJAN VARMA; CHRISTOS TRYFONAS
Serial or Patent No.: 09/741,747
Filed or Issued: DECEMBER 19, 2000
For: METHOD FOR DETERMINING LOSS RATE OR A LOSS CURVE OF A
TRAFFIC SOURCE
Group:
Examiner:

**POWER OF ATTORNEY BY ASSIGNEE
AND EXCLUSION OF INVENTOR(S) UNDER 37 C.F.R. 3.71**

Dear Sir:

The undersigned assignee of the entire interest in the above-identified subject application hereby appoints

John P. O'Banion, Reg. No. 33,201

as its attorney to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71.

An assignment of the entire interest in the above-identified subject application:

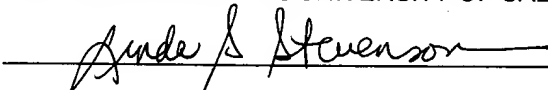
- ☐ was recorded on _____ at reel/frame _____ / _____.
- ☒ is submitted herewith for recording.

Please direct all telephone calls to John P. O'Banion at (916) 498-1010 and all correspondence relative to said application to the following address:

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Dated: March 19, 2001

ASSIGNEE: THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

Signature: 

Typed Name: Linda S. Stevenson

Title: Manager, Patent Prosecution
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1111 Franklin Street, 5th Floor
Oakland, CA 94607-5200



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ASSIGNEE CERTIFICATION UNDER 37 C.F.R. 3.73(b)

In accordance with 37 C.F.R. 3.73(b), the assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of the assignee's knowledge and belief, title is in the assignee seeking to take this action.

Dated: March 19, 2001.

ASSIGNEE: THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

Signature: *Linda S. Stevenson*

Typed Name: Linda S. Stevenson

Title: Manager, Patent Prosecution
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